CALL TO ORDER
President VanderVeen called the meeting to order at 7:00 p.m.

ROLL CALL
President VanderVeen called for the roll. Commissioner Frankenthal, Commissioner Pat Lenski, Commissioner Jay Moffat and President Susan VanderVeen all answered present. Vice President Condon was absent.

Staff members present were Director Sheavoun Lambillotte; Administrative Assistant Amy McConnell; Supt. of Parks & Properties Larry Gabriel; Supt. of Finance & Personnel Christy Powell; Manager of Peck Farm Park Trish Burns; Supt. of Recreation Nicole Vickers; Director of Facilities Mike Younie; Sunset Facility Manager Joann Able; Facility/Aquatic Supervisor Mickey Boyle and Director of Marketing & Public Relations Traci Wicks.


HEARING OF GUESTS
Director Lambillotte and staff recognized Joann Able for her 10 years of service with the Geneva Park District.

READING OF MINUTES
Commissioner Frankenthal made a motion to approve the minutes from the Regular Scheduled Meeting of June 15, 2015 as presented. Commissioner Moffat seconded. All ayes. Motion carried.

CLAIMS AND ACCOUNTS
Commissioner Moffat made a motion to approve the claims and accounts as presented. Commissioner Lenski seconded. All ayes. Motion carried.

TREASURER’S REPORT AND SUPERINTENDENT OF FINANCE REPORT
Supt. of Finance & Personnel Christy Powell reviewed the June financial reports. Commissioner Moffat made a motion to approve the Treasurer’s Report and Supt. of Finance Report as presented. Commissioner Frankenthal seconded. All ayes. Motion carried.

APPROVAL OF THE AGENDA
Commissioner Frankenthal made a motion to approve the agenda as presented. Commissioner Lenski seconded. All ayes. Motion carried.

CORRESPONDENCE
A note from Gail Gaboda (Shakespeare in the Park) thanking the Park District & staff for their efforts in making their event a success was read aloud by President VanderVeen. Also, a note from the Geneva Foxes thanking us again for our help with their tournament over the 4th of July weekend was read. The press clippings book was passed around.

OLD BUSINESS
PROPOSED CELL TOWER LEASE AGREEMENT AT WHEELER PARK
Director Lambillotte provided an overview of the cell tower proposal. Questions from residents that attended the public meeting, as well as, emails & phone calls the Park District has received were all addressed (below).

- What will the height of the tower be? The height of the tower is 125 feet including a 5 foot lightning suppression rod. It cannot be raised any higher under proposed present lease terms.
- Will the tower have lights on it? The initial investigation of the property shows that the tower is below flight paths so no lighting is necessary on the top of the tower. State and local regulations are still pending. Language in the proposed lease agreement would require the design to go back to the board for approval should lighting be deemed necessary. The base area may have a low level 75 watt light. Similar lighting already exists at the maintenance garage.

- Will it interfere with my TV/Cable reception? No, different height and frequency requirements for each would prevent interruption.

- Were other locations investigated and/or considered? Yes, as we understand, the City and private land owners have been approached.

- Why use public greenspace for private enterprise? Public/Private partnerships are quite common within the Illinois Park System. Some examples are hospitals leasing rehabilitation space in public fitness centers, private enterprise in lease agreements to manage public facilities such as pools, golf courses or banquet facilities, easement agreements with utility companies, sponsorships and advertising revenue in exchange for publicity, soccer, baseball and other sports programs building restrooms, storage, and concession facilities in parks, etc. The reason behind public/private partnerships is that it holds benefits for both, but the benefit to the public agency is to relieve a portion of the tax burden. Alternative revenue sources for the Geneva Park District are 44% of our total budget (56% of our revenue comes from real estate taxes).

- Are there health risks associated with cell towers? The Telecommunications Act of 1996 creates a non-rebuttable presumption that towers and their associated antennas that operate within their legally authorized spectrum or limit are safe. According to the World Health Organization, “To date, no adverse health effects have been established as being caused by mobile phone use.” The American Cancer Society, the National Cancer Institute, the Food and Drug Administration and the Centers for Disease control and Prevention have all said there is no convincing evidence for a causal relationship.” Speaking more specifically to this project, there are many governing bodies including the FCC enforcing guidelines regarding not only the radio waves/frequencies emitted from cell towers but also from cell phones, microwaves, computers, and many other devices and applications that utilize this technology.

- Are there environmental issues associated with cell towers such as interference in bird migration or the declining bee population? Part of the permitting process for this cell tower will include NEPA (National Environmental Protection Act) review which includes insuring that ecosystems are protected. The tower will not have lights at the top which is also helpful in addressing migratory birds.

- Do we have a policy or ordinance regarding cell towers? While we do not specifically refer in our Park Ordinances to cell towers, we do address advertising and solicitation in our parks. We have referred to these for past requests we have received. Section 3.04 Solicitation: No person shall sell or offer for sale any article, privilege or SERVICE including contributions of any kind whatsoever, in the Park System unless such sale or offer is pursuant to a contract with the Park District or without first having received written authorization from the Director or Board. We also have section 3.01 and 3.25 regarding articles for sale or exchange, as well as, advertising in our parks. We could certainly add language to our ordinance specific to cell towers, but it would mirror what is already written in that requests for such activities must first go before the Park Director and Board for prior approval.

- Will we be setting a precedence for other commercial use? As is stated in our ordinance, all requests must go before the board. Past history of our board is that we have denied most, but have also accepted some requests to use our parks for commercial use. I would expect we would continue to weigh each request individually for its impact on our parks and the district as a whole. Under these same guidelines, the board has previously denied a request for a cell tower in our parks due to an undesirable location.
Would language included in the Illinois Constitution, the Public Trust Doctrine, or any covenant contained in the deed for Wheeler Park prohibit this lease? Our attorney has reviewed all questions raised in regard to the legality of said lease and is of the legal opinion that the issues raised do not present a legal barrier in moving forward.

Several residents commented on the cell tower proposal. Concerns ranged from the view inside of Wheeler Park of the actual tower to their opinion that it would simply not be worth the revenue it would bring to the District. Ms. Brannon Anderson & Ms. Janet Craft both submitted copies of letters outlining their concerns in regard to this topic. Those letters will be filed at the Park District along with the meeting minutes from tonight’s meeting. Attorney Adam Simon addressed several legal concerns of the residents & the board members shared their thoughts. Commissioner Moffat made a motion to approve the proposed cell tower lease agreement at Wheeler Park as presented. Commissioner Lenski seconded. A roll call vote was taken. Condon–absent, Frankenthal–nay, Lenski–nay, Moffat–nay & VanderVeen–nay. All nays. Motion not carried.

COMMUNITY SURVEY 3RD DRAFT
The third draft of the Community Survey was presented to the Board for review. This will be the final review before the document goes to print and is distributed.

COMMUNICATIONS
Director Lambillotte & the Board discussed doing something in conjunction with the Foundation Board in regard to memorializing Bob Cox’s service to the community. He was a long-time resident, 7 year past park board member and almost 9 year past park foundation board member. He was a great supporter of our mission and devoted countless volunteer hours to the district. In memory of Bob Cox, the GPD foundation has received $535.00 in donations since his passing.

Lease negotiations for Playhouse 38 continue.

Work continues with the Geneva Park District Foundation on this year’s Autumn Fair Event.

FUTURE MEETINGS
Regular Scheduled Board Meeting  August 17, 2015  7:00 PM at Peck Farm Park Orientation Barn
Geneva Park District Foundation  August 18, 2015  7:00 PM at Peck Farm Park Orientation Barn

STAFF REPORTS
MANAGER OF PECK FARM PARK INTERPRETIVE CENTER
Manager of Peck Farm Park Trish Burns reviewed her report. The prairie is doing very well due to the amount of rain we have had recently. The pergola by the silo has been replaced. Also, this June’s attendance numbers for the Butterfly House are significantly higher than last year’s. Lastly, Ms. Burns mentioned that for the Autumn Fair this year we have a signed hockey stick from the Blackhawks championship 2014/15 season to raffle off.

SUPERINTENDENT OF PARKS AND PROPERTIES
Supt. of Parks & Properties Gabriel reviewed his report. Staff has been very busy preparing for the various summer events & have been doing a spectacular job, as the two correspondence notes above have indicated. Mr. Gabriel complimented his staff & their knowledge in regard to tree planting and all the different treatments that can be applied to ensure their healthy growth.

SUPERINTENDENT OF RECREATION SERVICES
Supt. of Recreation Vickers reviewed her report. The fall brochure is at print and will be delivered later this week. The two neighborhood cookouts that we have had so far each had over 200 people in attendance & were both very well received. Sunset revenue & memberships are up and usage is comparable to last year. In regard to SPRC, there was a little bit of a dip in revenue & memberships due to the student summer memberships, similar to last month. Several
residents have switched from the membership itself to a track pass. Mini golf attendance continues to be strong & revenue is up. Sunset Pool attendance numbers are down slightly due to weather, but are still up in comparison to last year. Mill Creek Pool numbers are up as well, despite the weather. President VanderVeen & Commissioner Moffat asked for some clarification in regard to the Mill Creek Pool revenue and how it is realized.

NEW BUSINESS

SUNSET RACQUETBALL AND FITNESS CENTER ANNUAL REPORT
Director of Facilities Mike Younie and Sunset Facility Manager Joann Able were present to review the SRFC report. Ms. Able highlighted on the breakdown of memberships, member & guest usage; racquetball court usage and finances. The number of memberships & revenue decreased about 1% from last year and our retention rate has remained strong at 74%, which is comparable to last year. Court usage continues to decline & this August we will be repurposing one of the courts as an additional stretching area and more space for personal training. In closing the nursery at Sunset we had some minor costs in refurbishing that room, but since closing it we have generated revenue of over $12,000 from June 2014-April 2015 by running programs in that room. Ms. Able highlighted on how well the retention program is doing and reviewed the following recommendations: hiring additional personal trainers to improve on our current program; eliminate the Day Saver program; and no fee increase is being proposed at this time. Commissioner Lenski made a motion to approve the 2014-2015 Sunset Racquetball & Fitness Center Annual Report and 2015-2016 recommendations as presented. Commissioner Moffat seconded. All ayes. Motion carried.

STEPHEN D. PERSINGER RECREATION CENTER ANNUAL REPORT
Director of Facilities Mike Younie and Facility/Aquatic Supervisor Mickey Boyle were present to review the SPRC report. Mr. Boyle highlighted and reviewed memberships, facility finances, guest usage, fitness center usage, birthday parties, open gym, Kidz Korral, fitness center programs and adult athletic leagues. He stated that there has been a slight decline of annual membership base by 3.6% between May 1, 2014-April 30, 2015, which equates to 46 members. Many of those members transitioned to track passes (104), which are not figured into the membership numbers. The annual membership retention rate is 68%, 11% over last year. The total SPRC revenue is up just over $3,000. One area that we are actively looking at options for is the Kidz Korral program due to usage & revenue both being down. Mr. Boyle reviewed the following recommendations: purchase an assisted dip machine and replacing some of the step mills that have been problematic in their operations per the recommendations of the facility users via the annual survey; update the senior membership rates to be more in line with Sunset’s rates; some general maintenance items; refinish floors in gymnasium and aerobics studio; and no membership fee increase is being proposed at this time. Commissioner Moffat made a motion to approve the 2014-2015 Stephen D. Persinger Recreation Center Annual Report and the 2015-2016 recommendations as presented. Commissioner Lenski seconded. All ayes. Motion carried.

LANDSCAPE ARCHITECT PROPOSALS FOR 2016 PLAYGROUND REPLACEMENTS
The proposal from Upland Design for the 2016 playground replacement at Don Forni Park, as well as the playground replacement proposals from Brusseau Design Group, LLC for Shannon, Linden & Batavia Highlands Parks were reviewed by the Board. We will be moving forward with the planning of these projects along with public meetings this fall. The projects will go out to bid in January with construction commencing in the spring. Upland Design & Brusseau Design Group, LLC have both done excellent work for us in the past and their fees are very competitive based on our comparisons of like projects in the field. The fees include designated monies for topographical surveys which may not be necessary, hence the final expenditure may be lower. Commissioner Moffat made a motion to approve the contract for Brusseau Design Group in the amount of $23,000 for Shannon, Linden, and Batavia Highlands Parks. Commissioner Frankenthal seconded. All ayes. Motion carried. Commissioner Moffat made a motion to approve the contract for Upland Design in the amount of $9,980 for Don Forni Park. Commissioner Frankenthal seconded. All ayes. Motion carried.

EXECUTIVE SESSION
None
ADJOURN
Commissioner Frankenthal made a motion to adjourn the meeting at 9:25 p.m. Commissioner Moffat seconded. All ayes. Motion carried.

Submitted By: Sheavoun Lambillotte / Amy McConnell