



*Geneva Park District*

*Short and Long Range Plan*

*Annual Goals & Objectives*

*2019/20 Update*

### Mission Statement

The mission of the Geneva Park District is to provide recreational programs, facilities, and open space that will enhance the quality of life for residents of all age groups and abilities.

### Summary of Goals

1. The Geneva Park District will provide a safe environment at all programs, properties, and facilities.
2. The Geneva Park District will attempt to construct new facilities and acquire additional open space for park sites and facilities to meet the needs of District residents.
3. The Geneva Park District will provide and maintain a quality system of existing parks, trails and facilities by updating and improving each site as per recent surveys and the Master Plan.
4. The Geneva Park District will provide creative programs and facilities to meet the needs of its residents as influenced by evaluations, surveys, the Master Plan and other research tools.
5. The Geneva Park District will continue cooperative efforts with other governmental agencies and local service organizations to build strategic alliances. Functioning as a best management organization requires strong partnerships as a way of developing value for the taxpayers.
6. The Geneva Park District will continue to meet population growth demands by hiring additional personnel as needed, by retaining competent present personnel, and by training new personnel accordingly. The District is an equal opportunity employer and provides equal employment opportunities to all qualified persons. We will assure that the workplace culture for our employees fosters professional growth and assures an overall positive working atmosphere. We will dedicate ourselves toward enhanced use of technology by making improvements to the communications network, when necessary.
7. The Geneva Park District will offer educational programs, classes, and stewardship opportunities that increase the environmental literacy of residents and will adopt environmentally friendly business practices that are fiscally responsible to conserve resources, educate the community and provide best practices in resource management and sustainability.
8. The Geneva Park District will strive to strengthen and maintain fiscal health and stability. Availability of funding and overall good financial health is a prerequisite for carrying out the goals and objectives of the District.

Geneva Park District	Annual Goals and Objectives
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Goal #1                      The Geneva Park District will provide a safe environment at all programs, properties, and facilities.

DEPARTMENT	OBJECTIVES	YEAR	STATUS
<b>ADMINISTRATION</b>	<b>SHORT-TERM</b>		
	• Update all staff on current CPR/AED standards.	2019-2020	Ongoing
	<b>LONG-TERM</b>		
	• Prepare for PDRMA Review in 2023.	2023-2024	
<b>PARKS</b>	<b>ONGOING</b>		
	• N/A		
	<b>SHORT-TERM</b>		
	• Complete required annual PDRMA trainings and develop required policies as recommended.	2019-2020	Ongoing
• Add seasonal training plan for PT employees.	2019-2020	Ongoing	
• Continue installation of fibar and investigate alternative installation methods for safety surface applications.	2019-2020	Ongoing	
• Implement electronic work order and asset management system for facility inspection and repair.	2017-2020	PC	
• Complete chainsaw basic training for all full time parks staff.	2019-2020		
<b>PARKS</b>	<b>LONG-TERM</b>		
	• Implement an ADA transition plan to obtain compliance for all facilities, parks and services.	2014-2020	PC
	<b>ONGOING</b>		
	• Complete defensive driving training twice per year for all staff driving Park District vehicles that includes seasonal staff and follow up with winter weather conditions.	2019-2020	Ongoing
	• Continue to educate and certify certain full-time Parks Dept. employees concerning playground inspections, reports and maintenance.	2019-2020	Ongoing
	• Set facility & park inspection schedule and adhere to it throughout the year to ensure that all facilities and parks are inspected appropriately with documentation.	2019-2020	Ongoing
	• Include 1-3 safety trainings @ each full-time staff meeting.	2019-2020	Ongoing
	• Further develop intruder policies.	2019-2020	
	• Attend additional prescribed burn training as necessary.	2019-2020	Ongoing
	• Continue to educate select parks staff in tree, turf and natural area maintenance.	2019-2020	Ongoing

<b>RECREATION</b>	<b>SHORT-TERM</b>		
	· Revise safety program in-line with PDRMA Review and Recommendations.	2019-2020	
	<b>LONG-TERM</b>		
	· Research lightening protection at facilities.	2019-2020	
	<b>ONGOING</b>		
	· Perform and document spring storm drills, fall fire drills and annual intruder training at Kids' Zone, SPRC, GCC, PFP, Playhouse 38 and Friendship Station.	2019-2020	Ongoing
	· Provide Board with bi-annual Safety Committee Reports.	2019-2020	Ongoing
	· Continue to increase safety awareness among full-time staff and instructors by increased training and communication at meetings in addition to biannual full- time staff meetings.	2019-2020	Ongoing
	· Continue quarterly staff meetings for Recreation Dept., Parks Dept., and Front Office for special training sessions re: safety issues and awareness.	2019-2020	Ongoing
	· Maintain an efficient checklist to make sure all staff and volunteers have updated applicable certifications for First Aid, CPR and Coaches training as well as a completed background check.	2019-2020	Ongoing
<b>FACILITIES</b>	<b>SHORT-TERM</b>		
	· Review and recommend solution for confined space issues within the district.	2019-2020	
	· Install surveillance cameras at Parks fuel stations.	2019-2020	C
	<b>LONG-TERM</b>		
	· Outdoor surveillance cameras at facilities.	2019-2020	
	<b>ONGOING</b>		
	· Implement emergency response training at Park District facilities, Kids' Zone & Preschool.	2019-2020	Ongoing
· Train and implement winter ice control process including pre-treatment.	2019-2020	Ongoing	

Geneva Park District	Annual Goals and Objectives
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Goal #2                      The District will attempt to construct new facilities and acquire additional open space for new park sites and facilities to meet the needs of District residents.

DEPARTMENT	OBJECTIVES	YEAR	STATUS
<b>PARKS</b>	<b>SHORT-TERM</b>		
	• Complete construction of new restrooms at Peck Farm Park.	2018-2020	PC
	• Continue to develop all units of Phase III and IV at Peck Farm Park including paved trails.	2016-2020	PC
	• Complete Clover Hills playground replacement.	2019-2020	
	<b>LONG-TERM</b>		
	• Finalize plan for developing an Art in the Park Program.	2015-2020	PC
	• Research new dog friendly elements at some parks.	2019-2020	
	• Identify & pursue bike path connections such as Trout Farm (Batavia) bike path to the south across McKee Street to connect with Batavia Park District Trail, and west on Keslinger from Randall Rd.	2015-2020	PC
	• Complete final landscape plan at Peck Farm	2019-2020	
	• Complete Wheeler west bike path through to State St.	2017-2020	PC
	• Continue to accept donated parcels of land as they fit into overall park, land and open space footprint.	2019-2020	Ongoing
	<b>ONGOING</b>		
	• Continue to investigate opportunities to acquire open space for passive and active recreation.	2019-2020	Ongoing
	• Construct additional bike/pedestrian trails per City of Geneva Strategic Plan & GPD Master Plan.	2019-2020	Ongoing
	<b>RECREATION/ FACILITIES</b>	<b>SHORT-TERM</b>	
• Review renovating & expanding Stone Creek Mini Golf to include expanded concessions.		2018-2021	PC
<b>LONG-TERM</b>			
• Outdoor pool third phase expansion to include lap lanes & activities for older children.		2020-2022	Inc
• Install Sprayground at Sunset Pool.		2018-2020	PC
• Research options to replace the Kids Korral Indoor Playground at SPRC.		2018-2020	PC
<b>ONGOING</b>			
• Update and renovate soccer fields.		2019-2020	Ongoing
• Update and renovate baseball fields.		2019-2020	Ongoing
• Update and renovate football fields.		2019-2020	Ongoing
• Update and renovate lacrosse fields.		2019-2020	Ongoing

Geneva Park District	Annual Goals and Objectives
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Goal #3                      The District will provide and maintain a quality system of existing parks and facilities by updating and improving each site per the most recent Community Survey and Master Plan.

DEPARTMENT	OBJECTIVES	YEAR	STATUS
<b>PARKS</b>	<b>SHORT-TERM</b>		
	• Complete a tree audit system to account for new plantings, maintenance & removals, as well as the location of all memorials.	2015-2019	PC
	• Develop Peterson property.	2018-2025	
	• Final plan for Bennett North property.	2018-2020	
	• Resurface Fox River Trail or portions thereof as necessary.	2019-2020	Ongoing
	• Restore historic windows & front door of Peck House (Phased Project).	2016-2019	PC
	• Update interpretive signage at Peck Farm Park.	2017-2019	PC
	• Investigate cost and work schedule to repair basement of Peck House.	2016-2018	C
	• Restore Good Templar Acquisition Property.	2015-2020	PC
	• Work with UP on retaining wall between south access road at Island Park and railroad property.	2015-2020	PC
	<b>LONG-TERM</b>		
	• Investigate use of sustainable methods of technology for buildings & facilities (ie wind power, solar panels, green roofing).	2019-2020	Ongoing
	<b>ONGOING</b>		
• Remove and replace ash trees and other compromised trees and plants with native and Illinois hardy species.	2019-2020	Ongoing	
• Restore baseball infields and outfields as necessary.	2019-2020	Ongoing	
• Implement a natural area work plan inventory to gauge progress and implement maintenance and procedures to promote healthy sustainable landscapes.	2019-2020	C/Ongoing	
• Continue development of prairie at River Park and other natural areas throughout district.	2019-2020	Ongoing	

DEPARTMENT	OBJECTIVES	YEAR	STATUS
<b>RECREATION / FACILITIES</b>	<b>SHORT-TERM</b>		
	• Prepare sign audit and replacement at Stone Creek Miniature Golf.	2019-2020	
	<b>LONG-TERM</b>		
	• Miniature Golf Hut re-build.	2019-2021	PC
	• Install pickleball lines on some tennis courts.	2019-2021	

**ONGOING**

• Seal surface at all Park District tennis courts and basketball courts as needed.	2019-2020	Ongoing
• Implement a 2-3 year rotation of baseball field laser grading.	2019-2020	Ongoing
• Make annual improvements to the Links Disc Golf Course, including new artificial turf around baskets.	2019-2020	Ongoing
• Update Sunset Pool locker rooms.	2019-2021	
• Investigate replacing SPRC batting cage with a divider for Court 1.	2019-2020	On Hold
• Complete in depth Sunset Community Center Facility Satisfaction survey to increase customer satisfaction.	2019-2020	Ongoing
• SCC roof replacement.	2016-2021	PC
• SCC HVAC replacement.	2016-2021	PC
• Evaluate all roofing systems and create preventative maintenance and replacement plans.	2019-2020	Ongoing

Geneva Park District	Annual Goals and Objectives
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Goal #4                      The Geneva Park District will provide creative programs and facilities to meet the needs of its residents per the surveys, Master Plan and other research tools.

DEPARTMENT	OBJECTIVES	YEAR	STATUS
<b>ADMINISTRATION/ FINANCE</b>	<b>SHORT-TERM</b>		
	· N/A	-	-
	<b>LONG-TERM</b>		
	· N/A		
	<b>ONGOING</b>		
	· Investigate the addition of social networking sites and other internet options to screen potential employees.	2019-2020	Ongoing
	· Increase "wellness" focused programs.	2019-2020	Ongoing
	· Review programs and the registration process for possible updates and computer technology upgrades.	2019-2020	PC
	· Utilize widely used email/text messaging as a communication link with program participants.	2018-2019	PC
	<b>RECREATION</b>	<b>SHORT-TERM</b>	
· Expand cultural arts program offerings to include all ages.		2017-2020	C/O
· Increase overall benefits & awareness of facilities & trails per Community Survey results.		2019-2020	Ongoing
· Eliminate AOA variety programming and re-brand to be inclusive of all adults.		2018-2020	INC
· Expand program offerings with a focus on evenings and weekends for working parents.		2019-2020	
· Increase program offerings including nature and cooking classes for adults per Community Survey.		2017-2020	PC
· Increase River Front programming by utilizing River Park & Island Park as per the Community Survey.		2017-2020	PC
· Increase special interest programming for adults per Community Survey results.		2019-2020	Ongoing
· Increase programming and camp participation at Peck Farm Park to increase revenue by 10% per year.		2016-2020	PC
· Research "drop-in" option for fitness programs.		2019-2020	
· Expand pre-school including full day option.		2019-2020	C/Ongoing
· Increase tumbling and beginning gymnastics participation.		2019-2020	Ongoing
· Continue to communicate with parents and increase participant satisfaction of swim lesson program.		2019-2020	C/O
· Increase outdoor programming, fitness, gardening, etc.		2019-2020	PC



**LONG-TERM**

• Expand Kids' Zone.	2015-2020	PC/Ongoing
• Consider preschool before/after care.	2019-2020	
• Re-brand entire district to "BestLife".	2019-2020	

**ONGOING**

• Continue to expand Family Programs.	2019-2020	Ongoing
• Continue growth at Adult Athletic leagues including Pickleball.	2019-2020	
• Expand Toddler and Youth programs.	2019-2020	
• Increase marketing efforts for general programs.	2019-2020	
• Continue to implement pricing program matrix for select programs and facilities.	2019-2020	Ongoing
• Increase customer satisfaction with times programs are offered per Community Survey results.	2019-2020	Ongoing
• Work with Marketing/Public Relations Coordinator to increase promotions of programs and special events with decreased participation.	2019-2020	Ongoing
• Continue to expand High School Sports leagues.	2019-2020	Ongoing
• Continue to expand youth fitness programs.	2019-2020	Ongoing
• Expansion of Cultural Arts programs-most notably special events.	2019-2020	Ongoing
• Increase variety of programming at PFP, Playhouse 38 & river front per Community Survey results.	2019-2020	Ongoing
• Evaluate Halloween events for future viability and growth.	2019-2020	Ongoing
• Increase health & wellness programming for all ages per Community Survey results.	2019-2020	Ongoing
• Streamline sponsorship efforts to fully realize sponsorship potential.	2019-2020	Ongoing

**FACILITIES****SHORT-TERM**

• Work to maximize program space utilizing all facilities including Parks & Peck Farm.	2019-2020	Ongoing
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**LONG-TERM**

• N/A		
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**ONGOING**

• Continue to implement retention programs at SRFC & SPRC.	2019-2020	Ongoing
• Continue TRX programs & additional small group fitness programs, and personal training.	2019-2020	C/Ongoing
• Increase marketing efforts for miniature golf course and Sunset Pool & Mill Creek Pool and spraygrounds.	2019-2020	Ongoing
• Increase focus and marketing on corporate memberships.	2019-2020	

- Expansion of girls sports leagues-investigate/implement "travel" teams.
- Increase participation at summer special events (concerts, cook-outs, movies) by creating a better awareness and incorporating more activities.
- Increase special events at pools.
- Introduce new marketing campaign and staff training at fitness centers.
- Maximize programming at Peck with potential program space in Red Barn.

2017-2020	Inc
2019-2020	Ongoing/C
2019-2020	C/Ongoing
2018-2020	Ongoing
2019-2022	

**PARKS**

**SHORT-TERM**

- Greenhouse propagation classes.
- Research a volunteer stewardship program for parks and natural areas that will enlist volunteers in Natural Areas Management.

2019-2020	
2019-2020	

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Goal #5                      The Geneva Park District will continue cooperative efforts with other governmental agencies and local service organizations to build strategic alliances. Functioning as a best management organization requires strong partnerships as a way of developing value for the taxpayers.

DEPARTMENT	OBJECTIVES	YEAR	STATUS
<b>ADMINISTRATION/ FINANCE</b>	<b>SHORT-TERM</b>		
	• N/A		
	<b>LONG-TERM</b>		
	• N/A		
	<b>ONGOING</b>		
	• Continue to work with the City of Geneva regarding the Strategic Plan Bike/Pedestrian issues. Work should be financed between City, Park District, Forest Preserve & Township.	2019-2020	Ongoing
• Continue to meet with legislators to inform them of park District issues.	2019-2020	Ongoing	
<b>PARKS</b>	<b>SHORT-TERM</b>		
	• Work with Garden Club on re-design of park.	2019-2020	
	<b>LONG-TERM</b>		
	• Promote cooperative training with other "like" agencies.	2019-2020	-
	• Research cooperative use of equipment between "like" agencies.	2019-2020	
	<b>ONGOING</b>		
• Research land acquisition possibilities with Forest Preserve District, City and School District.	2019-2020	Ongoing	
<b>RECREATION</b>	<b>SHORT-TERM</b>		
	• N/A		
	<b>LONG-TERM</b>		
	• N/A		
	<b>ONGOING</b>		
	• Conduct joint programs with the Library, School District, Forest Preserve and other Park Districts.	2019-2020	Ongoing
• Continue developing the Kane County Naturalist Network with the Forest Preserve and nearby Park Districts.	2019-2020	Ongoing	
• Continue to develop and maintain positive relationships with all affiliate organizations for the purpose of advancing opportunities for youth.	2019-2020	Ongoing	

- Reviewing & updating IGAs with School District.
- Work with the School District to develop Intergovernmental Agreements as a way to enhance value for the taxpayers by sharing resources.
- Work with the City of Geneva to develop Intergovernmental Agreements as a way to enhance value for the taxpayers by sharing resources.
- Work with the Library District to develop Intergovernmental Agreements as a way to enhance value for the taxpayers by sharing resources.
- Continue to cooperate with the Youth Coalition to promote positive choices.
- Work with Chamber of Commerce on events and marketing of Geneva Park District.
- Schedule quarterly meetings with School District to review programs and facility usage.

2019-2020	Ongoing
2019-2020	Ongoing
2019-2020	Ongoing
2019-2020	Ongoing
2019-2020	Ongoing
2019-2020	Ongoing
2019-2020	Ongoing

Goal #6 The Geneva Park District will continue to meet population growth demands by hiring additional personnel as needed, by retaining competent present personnel, and by training new personnel accordingly. The District is an equal opportunity employer and provides equal employment opportunities to all qualified persons. We will assure that the workplace culture for our employees fosters professional growth and assures an overall positive working atmosphere. We will dedicate ourselves toward enhanced use of technology by making improvements to the communications network, when necessary.

DEPARTMENT	OBJECTIVES	YEAR	STATUS
ADMINISTRATION/ FINANCE	<b>SHORT-TERM</b>		
	• N/A	-	-
	<b>LONG-TERM</b>		
	• Reduce paper in employment files by electronically storing files where possible.	2019-2020	Ongoing
	<b>ONGOING</b>		
	• Per law, new Board members need to complete electronic training on Open Meetings Act within 90 days of taking the Oath of Office.	2019-2020	Ongoing
	• Continue to schedule and improve the new employee orientation system whereby all employees are trained on Park District Customer Service Standards.	2018-2019	C
	• Update computer system software as necessary. Continue to update and improve website.	2019-2020	Ongoing
	• Develop new onboarding and offboarding employee programs.	2018-2020	PC
	• Assess the salaries and benefits for part-time and full-time employees.	2018-2020	PC
• Encourage continuing education and training for all full time staff.	2019-2020	Ongoing	
• Develop a culture of continuous improvements.	2019-2020	Ongoing	
PARKS	<b>SHORT-TERM</b>		
	• Investigate a phone app for park maintenance system.	2019-2020	
	• Investigate a phone app for playground safety inspection record keeping.	2017-2020	
	• Implement asset management work order system.	2019-2020	
	<b>LONG-TERM</b>		
• N/A	-	-	

**ONGOING**

<ul style="list-style-type: none"> <li>• Continue volunteer program for Peck Farm to operate butterfly house, assist with programs &amp; operations.</li> <li>• Expand volunteer program to include assistance with Natural Areas management.</li> <li>• Hold staff training and communication meetings at least twice per year.</li> <li>• Continue to research new ideas for park maintenance and equipment to improve efficiencies.</li> </ul>	2019-2020	Ongoing
	2019-2020	Ongoing
	2019-2020	Ongoing
	2019-2020	

DEPARTMENT	OBJECTIVES	YEAR	STATUS
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**RECREATION****SHORT-TERM**

<ul style="list-style-type: none"> <li>• Continue to implement ID Badges for all GPD employees.</li> <li>• Complete and implement intern program.</li> </ul>	2019-2020	PC/O
	2019-2020	PC

**LONG-TERM**

<ul style="list-style-type: none"> <li>• N/A</li> </ul>		
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**ONGOING**

<ul style="list-style-type: none"> <li>• Implement service quality task force standards and procedures to achieve service quality goals based on Community Survey Results.</li> </ul>	2019-2020	Ongoing
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**FACILITIES****SHORT-TERM**

<ul style="list-style-type: none"> <li>• Cross-train front office staffs at both facilities.</li> </ul>	2019-2020	
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**LONG-TERM**

<ul style="list-style-type: none"> <li>• N/A</li> </ul>		
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**ONGOING**

<ul style="list-style-type: none"> <li>• Continue training fitness center staff so they fully understand equipment, operations and safety measures.</li> <li>• Develop comprehensive pool inservice plan to ensure successful seasonal audits.</li> <li>• Offer winter/spring training for Starguard lifeguard certification if necessary with additional staff for pool.</li> <li>• Hold staff training meetings for seasonal staff 2-3 times per season.</li> <li>• Evaluate seasonal staff at mid-point and end of season.</li> <li>• Evaluate all staff at least annually.</li> <li>• Continue to develop and implement fitness facility training program/manual consistent at both buildings.</li> <li>• Prepare &amp; implement Quality Assurance Program for locker room cleanliness at pools to increase customer satisfaction.</li> </ul>	2019-2020	Ongoing
	2019-2020	
	2019-2020	Ongoing
	2019-2020	Ongoing
	2019-2020	Ongoing
	2019-2020	Ongoing
	2019-2020	Ongoing
	2019-2020	Ongoing
	2019-2020	Ongoing
	2019-2020	Ongoing

Goal #7 The Geneva Park District offers educational programs, classes and stewardship opportunities that increase environmental literacy of residents and will adopt environmentally friendly business practices that are fiscally responsible to conserve resources, educate the community and provide best practices in resource management.

DEPARTMENT	OBJECTIVES	YEAR	STATUS
<b>PARKS</b>	<b>SHORT-TERM</b>		
	· Implement a composting demonstration at Peck Farm Park.	2017-2020	PC
	· Research with PDRMA using volunteers to help Parks Dept.	2019-2020	
	· Develop and implement public programs for recycling batteries and light bulbs.	2019-2020	Ongoing
	<b>LONG-TERM</b>		
	· Develop and implement plan for paperless office.	2019-2020	Ongoing
	· Replace ballfield lights with upgrade to better automation and reduced energy.	2019-2022	
	<b>ONGOING</b>		
	· Actively seek and implement ways to conserve and protect water and soil, enhance air quality, limit the production and release of damaging pollutants, and protect wildlife.	2019-2020	Ongoing
	· Office Green Initiatives: Reduce waste production, reuse and recycle materials from facility and park operations, and handle hazardous and all other wastes according to lawful and safe procedures.	2019-2020	Ongoing
	· Actively seek and implement ways to conserve energy resources and investigate methods of applying alternative energy technologies.	2019-2020	Ongoing
	· Develop "no idling" policy.	2019-2020	
	· Training on reduction of salt use for winter ice control-develop signage explaining environmental impacts of salt.	2019-2020	
	· Purchase products for use in facility and park operations, which minimize negative environmental impacts, taking into consideration the effects of product production, use, storage and disposal.	2019-2020	Ongoing
	· Protect and restore indigenous natural communities such as grass lands, woodlands & wetlands and promote the reclamation, acquisition, preservation & management of other open space areas, including river corridors, greenways & trails.	2019-2020	Ongoing
· Acquire electric and propane vehicles and equipment as opportunities present.	2019-2020	Ongoing	

- . Research changing completely to liquid application for ice/snow control.
- . Research solar energy for summer pool operations.
- . Provide education and interpretative opportunities for staff and public to increase appreciation for the natural world & promote environmentally conscious lifestyles, emphasizing selective consumption & low-impact resource use.
- . Continue to recycle paper, plastic and metals using waste hauler or scrap metal recyclers.
- . Use LEED guidelines when fiscally prudent in the construct of new facilities.
- . Implement Natural Areas Management Plan to establish long term goals.
- . Burn natural areas 1 x per year, weather permitting.
- . Implement improved energy use plans per energy audit.

2019-2020	
2019-2020	
2019-2020	Ongoing
2019-2020	Ongoing
2019-2020	Ongoing
2019-2020	Ongoing
2019-2020	PC



Geneva Park District	Annual Goals and Objectives
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Goal #8                      The Geneva Park District will strive to strengthen and maintain fiscal health and stability. Availability of funding and overall good financial health is a prerequisite for carrying out some of the goals and objectives of the District.

DEPARTMENT	OBJECTIVES	YEAR	STATUS
<b>ADMINISTRATION/ FINANCE</b>	<b>SHORT-TERM</b>		
	. Approve Resolution to approve reimbursements for travel expense for board members according to the Illinois Local Government Travel Expenses.	2017-2018	C
	<b>LONG-TERM</b>		
	. Develop a multi-year operating budget as a tool for future financial planning.	2018-2019	C
	<b>ONGOING</b>		
	. Continue to implement formal pricing strategy and guidelines for all District programs and operations.	2019-2020	Ongoing
	. Provide financial education to the board and public so as to provide a better understanding of the District’s financial position and its relations to other micro- economic conditions.	2019-2020	Ongoing
	. Provide monthly Investment Reports to the Board at the Regular Board Meeting.	2019-2020	Ongoing
	. Provide monthly Revenue & Expenditure reports to the Board at the Regular Board Meeting.	2019-2020	Ongoing
	. Ensure safety of District’s cash and investments while maximizing rate of return on investments. Return on investment is of secondary importance compared to the safety of investments.	2019-2020	Ongoing
	. Ensure annual tax levy includes new growth and inflationary increases to meet additional demand and maintain existing levels of services.	2019-2020	Ongoing
	. Issue biennial Limited General Obligation Bonds to fund the District's Capital Improvement Plan. Consider purchase of bonds to provide savings in bond issuance costs and generate investment income revenue.	2019-2020	Ongoing
	. Reduce dependence on Real Estate taxes by further diversifying revenue streams, reducing expenditures and/or introducing cost efficiencies where possible.	2019-2020	Ongoing
	. Maintain or improve District’s credit rating.	2019-2020	Ongoing
	. Maintain Fund Balance Policy on an annual basis.	2019-2020	Ongoing
	. Maintain our Certificate of Achievement Award from GFOA demonstrating transparency and full disclosure in the District’s financial statements.	2019-2020	Ongoing
	. Conduct quarterly departmental revenue/expense meetings to evaluate and control budget.	2019-2020	Ongoing